



Austin's Community-Owned Electric Utility

City of Austin

Austin Energy

Town Lake Center • 721 Barton Springs Road • Austin, Texas 78704 - 1145

Re: Your Austin Energy GreenChoice® Subscription

Dear GreenChoice Customer:

Thank you! By choosing to invest in 100% renewable energy for your electricity needs, you helped GreenChoice obtain the nation-wide number one ranking for clean, renewable electricity sales through a voluntary program—for eight years in a row. In addition, you have helped prevent the emission of greenhouse gases from our power generating plants equivalent to taking more than 81,000 cars off the road.

In the short decade since GreenChoice began as the first voluntary renewable energy program in Texas, we have seen an explosion of renewable energy in our state, under both voluntary and mandatory programs. Over 9,000 MW of renewable energy capacity is on line in Texas, and volunteers paved the way. GreenChoice customers use enough renewable energy to provide clean electricity for about 68,000 homes in Austin every year. Of course, this isn't the only reason we are contacting you.

The contract term on your GreenChoice product is about to expire. We want you to understand your options as we move ahead in our efforts to increase renewable energy for Austin Energy customers. **Your contract expires on March 1, 2011.** Depending on when you subscribed, your current GreenChoice product replaced the regular fuel charge at a fixed price of \$0.017 or \$0.0285 (1.7 or 2.85 cents) per kWh. **If you do nothing, your GreenChoice charge will revert to Austin Energy's regular fuel charges and your April, 2011, electric bill will show a regular fuel charge, currently at \$0.03653 (3.65 cents) per kWh. If you would like to remain a GreenChoice customer, you can renew to GreenChoice Batch-6 service before your current contract expires.** Beginning on or after January 3, 2011, simply call (512) 972-7548 or renew online at www.austinenergy.com. You won't be billed for Batch-6 until your current subscription ends. At that point, your current GreenChoice Batch-1 or Batch-2 charge will be replaced with a GreenChoice Batch-6 charge of \$0.057 (5.7 cents) per kWh. The price for GreenChoice Batch-6 will remain fixed until December 31, 2014. As always, the ability to renew is subject to available supply.

We would like to get feedback from you about your GreenChoice experience. You may be contacted to participate in a survey exploring your experiences with GreenChoice and the future of GreenChoice. Your feedback and survey results will allow us to plan for the next decade and ensure that our energy services product offerings are aligned with your needs as they relate to renewable energy.

Thank you again for your personal leadership on behalf of our community, and for helping make Austin the most livable city in the nation.

Sincerely,

Karl R. Rábago
Vice President, Distributed Energy Services